

National Italian Days

June 1-2, 2019

Botanical Garden MSU / Aptekarskiy Ogorod



*Ambasciata d'Italia
Mosca*



**Consolato Generale d'Italia
Mosca**



ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

PACKAGES FOR PARTNERS

PLATINUM PARTNER

1.500.000 rub.

PLATINUM PARTNER

- ✓ The Status PLATINUM PARTNER of the event
- ✓ Tent 10*10m as a promo-place with logo/name of the Partner on the top frieze, furniture (4 tables 1.6*0.6m, 8 chairs), electricity 2kw, lighting, 2 trash bins, floor with grey carpet
- ✓ Placing branded flags near the stage - 6 pcs. (flags should be provided by Partner)
- ✓ Opportunity to have 4 promoters to distribute POS materials or hold degustation on the park area (promoters should be provided by Partner)
- ✓ Logo on the invitations
- ✓ Logo on the official webpage of the festival
- ✓ Logo on the stage portal
- ✓ Logo on the press-wall
- ✓ Logo on the air balloon d=1,5m
- ✓ Logo in the brochure with map and program of the festival - 10.000 pcs.
- ✓ Logo on the poster announcing the event near the park entrance
- ✓ Banner in emails announcing the event to the regular visitors of the Botanical Garden - over 30.000 emails
- ✓ Mention in the official press-release
- ✓ Sounding information about Partner by the MC on the stage - 10 times per 2 days
- ✓ Special contest with the prizes from the Partner on the stage
- ✓ Special Gratitude letter by the Consul General

GOLD PARTNER

1.000.000 rub.

GOLD PARTNER

- ✓ The Status GOLD PARTNER of the event
- ✓ 2 tents 5*5m as a promo-place with name of the Partner on the top frieze, furniture (4 tables 1.6*0.6m, 8 chairs), electricity 2kw, lighting, 2 trash bins, floor with grey carpet
- ✓ Opportunity to have 2 promoters to distribute POS materials or hold degustation on the park area (promoters should be provided by Partner)
- ✓ Logo on the official webpage of the festival
- ✓ Logo on the stage portal
- ✓ Logo on the press-wall
- ✓ Logo in the brochure with map and program of the festival - 10.000 pcs.
- ✓ Logo on the poster announcing the event near the park entrance
- ✓ Mention in the official press-release
- ✓ Sounding information about Partner by the MC on the stage - 6 times per 2 days
- ✓ Special Gratitude letter by the Consul General

SILVER PARTNER

500.000 rub.

SILVER PARTNER

- ✓ The Status SILVER PARTNER of the event
- ✓ 1 tent 5*5m as a promo-place with name of the Partner on the top frieze, furniture (2 tables 1.6*0.6m, 4 chairs), electricity 2kw, lighting, 2 trash bins, floor with grey carpet
- ✓ Logo on the official webpage of the festival
- ✓ Logo on the stage portal
- ✓ Logo in the brochure with map and program of the festival - 10.000 pcs.
- ✓ Logo on the poster announcing the event near the park entrance
- ✓ Mention in the official press-release
- ✓ Special Gratitude letter by the Consul General

PROMO-PARTNER 1

200.000 rub.

- ✓ 1 tent 5*5m as a promo-place with name of the Partner on the top frieze, furniture (2 tables 1.6*0.6m, 4 chairs), electricity 2kw, lighting, 2 trash bins, floor with grey carpet

PROMO-PARTNER 2

150.000 rub.

- ✓ 1 tent 3*3m as a promo-place with name of the Partner on the top frieze, furniture (2 tables 1.6*0.6m, 4 chairs), electricity 2kw, lighting, 2 trash bins, floor with grey carpet

PARTNER ITALIAN RESTAURANT 1

80.000 rub.

- ✓ Place 3x6m at the food-court tent 10x40m, furniture (3 tables 1.6*0.6m, 3 chairs), electricity 15kw, lighting, 1 trash bin, floor

PARTNER ITALIAN RESTAURANT 2

60.000 rub.

- ✓ Place 3x4m at the food-court tent 10x40m, furniture (2 tables 1.6*0.6m, 2 chairs), electricity 10kw, lighting, 1 trash bin, floor

PARTNER MADE IN ITALY – FOOD PRODUCTS FROM ITALY

45.000 rub.

- ✓ Wooden stall 2x2m with name of the Partner on the top frieze, furniture (counter, 2 chairs), electricity 2kw, lighting, 1 trash bin, floor

PARTNER MADE IN ITALY – GOODS FROM ITALY

30.000 rub.

- ✓ Wooden stall 2x2m with name of the Partner on the top frieze, furniture (counter, 2 chairs), electricity 2kw, lighting, 1 trash bin, floor

Additional furniture, electricity, equipment and other options are available on request.

All requests are taken till May 23, 2019.

Attention!

Number of Partners in each category is limited.

For cooperation, please, contact:

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THANK YOU!

